



FLAGSHIP PROFILE STORY

Yodaleibi Burns — Character, Integrity, and the Story Behind the Profile

A factual employer-facing profile document about resilience, family responsibility, and protecting others.

What matters in this story is the sequence and the character behind it: persistence over years, responsibility for family, and the refusal to leave other people behind.

Narrative

Yodaleibi Burns escaped Cuba at 23 and moved through the frontier in search of freedom and a life she could rebuild with dignity. That experience belongs to one chapter of her life: leaving an oppressive system and surviving the uncertainty of migration.

The later Chiapas story is a different chapter. Several years after leaving Cuba, her brother was kidnapped in Chiapas, Mexico. She did not walk away from that situation. She returned again and again, making five trips to Chiapas in an effort to get action and secure his release.

After repeated attempts, she was finally able to get the attention of a top-ranked Mexican official. In 2016, following that intervention, a military escort traveled from Mexico City to Chiapas. Her brother was freed, along with baseball players and 12 other Cubans. In total, 15 people got out.

For employers, the value of this story is not spectacle. It is what the sequence reveals about character: persistence across years, responsibility toward family, composure under pressure, and the refusal to leave vulnerable people behind when action was still possible.

Timeline

First chapter

Escaped Cuba at 23 and survived the frontier while seeking freedom and a future she could rebuild.

Later chapter

Several years later, after her brother was kidnapped in Chiapas, she returned repeatedly to pursue his release.

Persistence

Made five trips to Chiapas before getting the attention of a top-ranked Mexican official.

2016 outcome

A military escort went from Mexico City to Chiapas and 15 Cubans were freed.

Why this matters to employers

- Calm under pressure in high-stakes situations

- Protective instinct toward vulnerable people
- Integrity when decisions carry real consequences
- Discipline and resilience carried into patient-facing work

Key facts

- Escaped Cuba at 23 and traveled the frontier in search of freedom.
- Several years later, after her brother was kidnapped in Chiapas, Mexico, she returned repeatedly to fight for his release.
- After five trips to Chiapas, she got a top-ranked Mexican official to take notice.
- In 2016, a military escort went from Mexico City to Chiapas and 15 Cubans were freed — including her brother, baseball players, and 12 others.
- The experience reflects persistence, judgment, empathy, and responsibility under extreme pressure.

Summary based on the user-provided facts and the linked YouTube interview reference.

YouTube interview reference: <https://youtu.be/mGleluPA3yg>

Story PDF reference: </media/yuri-kidnapping-story.pdf>

Prepared as part of the Y3K Markets flagship candidate materials.